

The Role Of Language Skills In Employabilty

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Abstract:

Expressing feelings and communication, language is very important. English language has four major skills; they are listening, speaking, reading, and writing. Learning these four skills and having good communication skills are essential in today's competitive world. Today's global scene language skills are strongly affected to get success in one's career. These skills provide platform to the students to stand on their own feet. Living in competitive world for every student it is necessary to learn continuously acquires the knowledge. In schools and colleges students learnt English as a second language focusing on four skills .Yet, it is observed in schools and colleges they focus more on reading and writing skills but speaking and listening skills take prominence over reading and writing when language is being learnt. Listening audios and language labs help to the students to understand the spoken language. Skimming texts and reading textual materials could be introduced in the class room to acquire effective reading skills. Conducting role plays and group discussion students can improve speaking skills. In present scenario speaking skills are playing vital role to get a job. Those students are having good communication skills and fluency in English, corporate sector offer jobs to them only .So, it is necessary to every student having good language skills for getting employability.

Key words: Employability, Competitive, Continuously, Prominence, Role Plays, Acquire.

Introduction:

English is using as international language for the communication. Communication means the exchange of felling and thoughts. English language is one of the leading languages all over the world. Comparing to other languages English is easy to learn. In India lot of people to meet and speak to in English. In competitive world it is difficult to get a job without good language skills. In English language every skill has important role in getting jobs in multinational companies or in their localities or in other countries. Many countries are using English as official language to make the friends all over the world and to spread their business. Entering into the business world English is essential. Worldwide companies are conducting meetings, conferences in English only. So, learning English will change students' life in getting a job, and improves one's employability.

Importance of language skills:

Now a days a lot of the information is available in English only. Popular companies are also runs their websites in English. We can get a lot of information by downloading content from

the internet. Reading the books and understanding that we can understand our culture easily. Many national, international newspapers and magazines publishing news in English, reading and understanding that we can know what is going on in our surroundings. Most of the corporate companies are giving their job advertisements in English, according to that we can acquire knowledge and skills. So, students for getting a job they must practice to speak in English not only in classroom but also in outside environment. We must encourage to the students to participate in various programs which are designed to improve the English language skills continuation of that they should have habit of reading newspapers and watching English news channels and watching movies .

How to develop language skills?

We can improve language skills easily by using technics; for example effective **listening skills** improve accuracy in speaking. Listening to music, watching news and the radio we can improve listening skills and comfortable with the language. It is the better method to improve listening skills. In fact listening skills also as important as speaking skills. Good listening skills help to work without errors and it is useful to create a friendly environment. In students life listen skills are very important when students have good listen skills they can solve the problems easily. He can write exams and get good results. Listening the lectures students know that how to pronounce the words and vocabulary. We can improve the listening skills by listen audio files especially foreign audio clip or movie clips. They show a lot of intention, after that they know the difference between our accent and foreign accent and meaning of the sentences.

Most of the people think speaking is very difficult among the four language skills. But once we started to speak in English, we can improve this skill in short period of time. Joining in group discussions, and participating in debates, talking with others in leisure times, language skills should be improved. Many people think reading skills are also difficult but to read and understand the meaning required a lot of patience but knowing the purpose of reading and using the technics of skimming and scanning we can make it easy. In these four skills speaking skill is more important to get a job. Corporate sectors to establish new companies in various states, they need to negotiate with officials. For making fruitful negotiation English language is mandatory. After getting the positive response and given the permission to establish new companies in their states, after that they issue job advertisement. Companies spread their branches in various states.

English in Social media:

Learning English language we can learn many things by using social websites, like Facebook, and whatsapp and Twitter. We can share our opinions and feelings by using the social network. Millions of the people using social network maintaining good communication and relationships. Social networks offering a number of jobs and good package also. Before giving jobs they will check candidate's ability, good communication skills and fluency in English,. Those students are having good communication skills they only get jobs. Learning English we can obtain knowledge from the educational and informative websites. Without

going anywhere we can continue education. We can select some online courses, sit in a selected place and open the computer and listen lectures by online tutors, understanding that we can gain knowledge and we can complete online courses.

In global world competition is very high. Standing in first position companies offers jobs. Some students are very good at their academics but come to the point of speaking they should poor in communication skills. They feel shy to communicate in English but they don't know the fact how good communication skills helpful to get a job. Big and famous companies express their ideas and opinions in English only. Present in global world companies are requiring jobs and giving the preference who is good at good communication and fluent in English.

Some corporate sectors after requiring the people they are giving trainings according to company ideas and necessities. English language helpful to the students in various ways. A person who is good at English he can choose a job as English trainer. As a trainer he will give training for the needy about communication skills and soft skills. Andhra Pradesh government made the MOU with prestigious organization British council to improve the communication skills and fluency in speaking among the engineering students. British council selected master trainers who are good at communication and fluency in English. Now they are continuing as English trainer and settled in their career. As a trainer they trained to the student according to present necessities of the corporate sector.

They conduct group discussion, role plays, presentation skills, e-mail writing, JAM sessions, activities, designed puzzles, and technics to overcome from the stage fear. In business sector oral communications as well as writing skills are also important. Especially in e-mail writing and business letters to express the ideas all the time is not the good to communicate over the phone, some matters we can't explain on phone then it is necessary to write business letters and writing and sending E-mails. E-mails also we have to write in English. Sometimes writing skills are play key role. In abroad we are not comfort with technical knowledge and academic knowledge. Working in abroad we should focus on our pronunciation and accuracy. Because we can observe various countries varies pronunciations i.e. British English and American English or Indian English pronunciations depend on regions. Indians are following British English as a Standard English but American English also following as Standard English because it has good economy and good technology.

In modern English we are using good vocabulary, in corporate sector to work as an employee for a long time in English fluency and good communication skills are essential. Corporate sector always facing difficult challenges to stand in first position in global economy. They allot the high targets to their staff. They must do lot of hard work on it. In this process they must share their ideas and communicate with others in English. Companies are looking for who is active in their work and good at communication skills. Oral communication and writing letters without errors they should have career growth otherwise he remained in same position without getting growth in their career.

Conclusion:

In corporate sector they are using English language as a common language. Companies are offering jobs when a person, had qualifications, interest and knowledge related to the job, attitude, ability and to updating the knowledge. In companies we can see different cultural and different linguistic people were working. Their main communication mode is only English. Companies conduct several seminars and meetings, presentations, sending emails in English. They will give the importance who are good at good communication skills and good language skills. So, every student should improve language skills to get employability.

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