

Problems of IT Companies in Jammu and Kashmir

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ABSTRACT

The use of IT companies is very vast. It is necessary in our day to day life for communication, sharing information, entertainment, business etc. in our country there are large no of IT companies but in Jammu and Kashmir because of some problem like infrastructure, political issue, terrorist, market etc. there are very few IT companies. The purpose of this paper is to focus on requirements of IT industries and why IT companies not flourish in Jammu and Kashmir.

Keyword: IT industries, Jammu and Kashmir.

OBJECTIVE

1. To determine the problems and opportunities of the IT industries in Jammu and Kashmir.

INTRODUCTION

Jammu and Kashmir is in north side of India. It is very famous as a tourist place as there are regions places of various religions such as temples, gurudawara, church, mosques etc.

IT industries are required for education, entertainment, communication, advertisement, business globalization, employment etc. so there is need to develop IT industries everywhere. But IT companies could flourish and survive in Jammu and Kashmir for many reasons. Kashmir registered its appearance on the IT world map after the inauguration of software technology park center at Rangreth on 6th January 2001. Software technology park of India (STPI) Srinagar center has been providing the high speed data communication facilities to the IT industry through the international gateway (IBS FI Earth station).

OBSTACLES FOR DEVELOPMENT OF IT COMPANIES

1. Market

IT required B2B market but there is no large number of businesses in Kashmir so Market in Kashmir valley is not as vast as expected. Most of the times market remains closed due to sudden terror attacks. As there is too much fear in the hearts of people. If the market remain closed the investors, share holders, banks are in heavy loss that why there is low business.

2. Lack of infrastructure

The infrastructure in the valley is not as good as required. Because of heavy snow fall and less temperature it is impossible to construct infrastructure facilities like road, railway and air transport. Due to heavy snowfall many times all the roads remain closed especially Jammu to Srinagar highway. Due to fog and bad climate conditions all the flights get canceled. Shortage of available land and poor infrastructure are equally big problem and terror to access the internet. Frequently long power cuts are hindrance for smooth functioning of internet.

3. Uncertainty:

Uncertainty in the global economy, uncertainty in credit markets, and uncertainty in government regulation affects the business. Businessman of Jammu and Kashmir cannot forecast as the market can remain closed most of the time.

4. Political problem

A social and political problem arises in Jammu and Kashmir like riots, interference of political parties, sexual harassment, mass killings, uncertainty etc. So there is problem to run the businesses continuously.

Every time a new political party comes in to power they bring new people who are given land and infrastructure to start a project they run it for a year, abandon it and move to Jammu. It's disheartening that no one wants to run business in the valley.

5. Quality of resources

Because of political issue Jammu and Kashmir is not connected with other state so it is difficult for companies to purchase hardware from other state there is an unavailability of quality resources.

6. Unemployment

Because of lack of infrastructure and government policies it is very difficult to hire skill and educated employees. Educated candidate are looking jobs in multinational companies but the companies are not available in Jammu and Kashmir so educated people migrate in other state and country.

Due to unfavorable and inconducive conditions the local people who already survive in strife ridden state feel helpless and get isolated from the world. They remain ignorant regarding the changing and the latest trends in the IT technology. The mental torture becomes inevitable for the youth who are misled and diverted.

7. Article 35A

Because of 35A nobody can purchase land so there was no FDI and therefore foreign IT industries were not developed over the time.

8. Economical

Because 35A and article 370 it is difficult to attract investment from outside world. Lack of guidance, investors, demand for the product non availability of financial resources.

9. Globalization

Because of 35 A and article 370 Jammu and Kashmir was not involved in globalization. No media persons were allowed to enter the Kashmir as the media persons got beaten by the forces.

10. Inaccessibility of Internet

Due to various electricity problems all the internet servers remain closed.

And also due to recent abrogation all the internet, voice call remain closed .by government, all the networks got blocked. Tourism was affected due to lack of internet access.

11. Security

Kashmir is not secure because it is on the boundary of Pakistan so it is attacked by terrorist any time. So no one dares to build the companies in Jammu and Kashmir.

12. Lack of education

Because of article 35A and 370 school and college remained closed up 140 days all the department like university and J & K also remain closed due to blocked and internet also remain blocked.

13. Transport

Due to sudden attacks many times transport facilities are not available so employees are not able go to their workstation. Due to abrogation of article 370 curfews remained up to 140 days all the transport local as well as government transport remained closed.

RECOMMENDATION

If engineering colleges, IT training center will developed in Jammu and Kashmir then it is possible to hired skill employee in IT companies. Availability of internet, electricity also helps to developed IT sector in Jammu and Kashmir. Now repeal the article 35A and 370companies and outsider businessman have chance to develop their business in Jammu and Kashmir. At For instance, providing them facilities for overnight stays and providing alternate arrangements for travel or work-from-home options during curfews has helped.

CONCLUSION

Article 35A and 370 is helpful to develop IT industries in Jammu and Kashmir. After 370 articles now outsider businessman can purchase land to develop various industries. So increase business and B2B markets will be available for IT industries enable the industries to flourish and grow.

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